



CORPORATE PROFILE

EMZI HOLDING SDN BHD
(1163341-H)

NO.5 & 6, TINGKAT ATAS, JALAN BANK,
SUNGAI PETANI, 08000, SUNGAI PETANI, KEDAH, MALAYSIA



EMZIHOLDING@EMZI.COM.MY



04-4246273



WWW.EMZIGROUP.COM



CONTENT

03

INTRODUCTION

04

COMPANY VISION

05

MEMBERS OF THE BOARD

06

EMZI GROUP

07

EMZI BRANCHES

08

EMZI SALES PERFORMANCE

09

SALES TARGET

10

EMZI CERTIFICATES AND AWARDS

INTRODUCTION

Commenced on 22 October 2015, **EMZI HOLDING SDN BHD (EMZI)** is a local Malaysian (Bumiputera) company that conducts business based on health products and services.

In accordance with the transformation of digital companies of the **Fourth Industrial Revolution (IR 4.0)**, EMZI opted for *e-commerce automation*, *hybrid digital sales*, *business to business* and *business to customer* mechanisms as its main approaches in marketing the products while committed to building the national economy.

EMZI has become **one of the major players in the online marketing industry** as a fully local-owned company with more than 200 employees. In line with its insightful vision, EMZI continues to drive forward with 2 subsidiaries; **EMZI Digital Sdn Bhd** and **EMZI Health Science Sdn Bhd**.

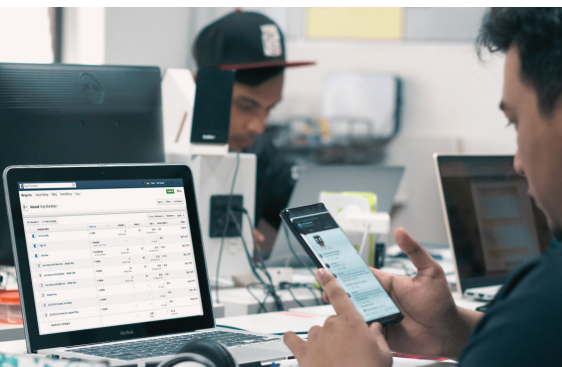


SPECIALIZATION

EMZI specialize in business related to:



Health and Supplement Manufacturing



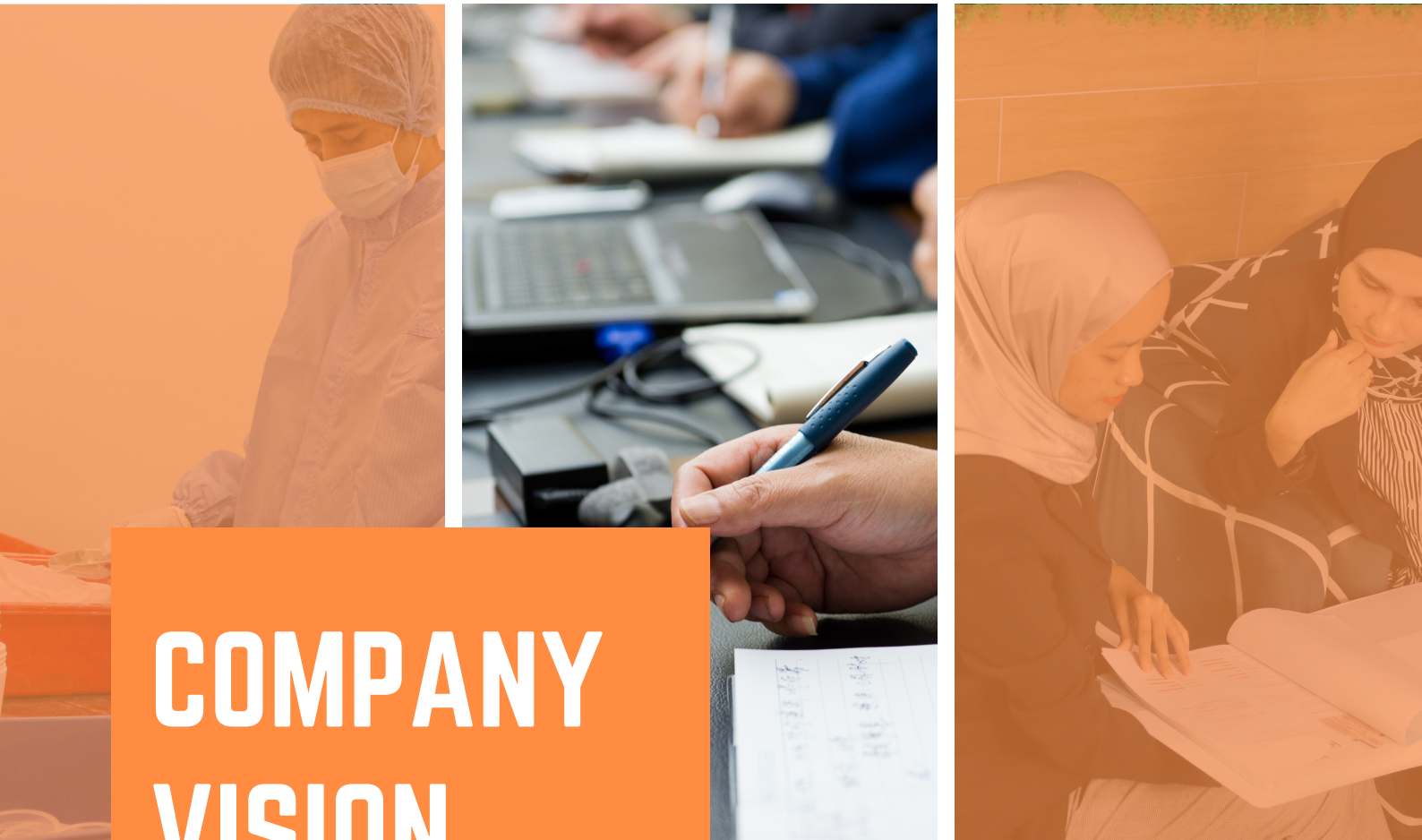
Digital Advertising and Marketing



Integrated Hybrid Sales and eCommerce



IT and System Programming



COMPANY VISION

In accordance with the insightful visions, **EMZI HOLDING SDN BHD** continues to move forward in becoming the leading company in online business field based on 4 factors:



HIGH INTEGRITY & ACCOUNTABILITY COMPANY



HIGH-INCOME COMPANY



HIGH-INCOME EMPLOYEE



PROFESSIONAL WORK ETHIC

MEMBERS OF THE BOARD



Tuan Haji Mohammad Faizal
Chief Executive Officer



Abdul Fattah
Chief Financial Officer



Muhammad Zahran
Chief Operation Officer



Ahmad Amir Asyraf
Chief Sales Officer



Zubli Quzaimer
Chief Technology Officer



Muhamad Sofi
Chief Marketing Officer

EMZI GROUP

EMZI HOLDING has more than 200 employees from various sectors :

				
				
				
EMZI DIGITAL SDN BHD	EMZI HEALTH SCIENCE SDN BHD	EMZI HOLDING SDN BHD	EMZI HOLDING SDN BHD	EMZI HOLDING SDN BHD

Technology & Information Systems

Manufacture

Marketing & Sales

Marketing & Sales

Customer Service

-  Marketplace
-  E-Commerce
-  Digital Sales
-  Robotic Digital Sales

EMZI HOLDING owns a Research & Product Development (R&D) research laboratory in collaboration with Universiti Teknologi Mara (UiTM)

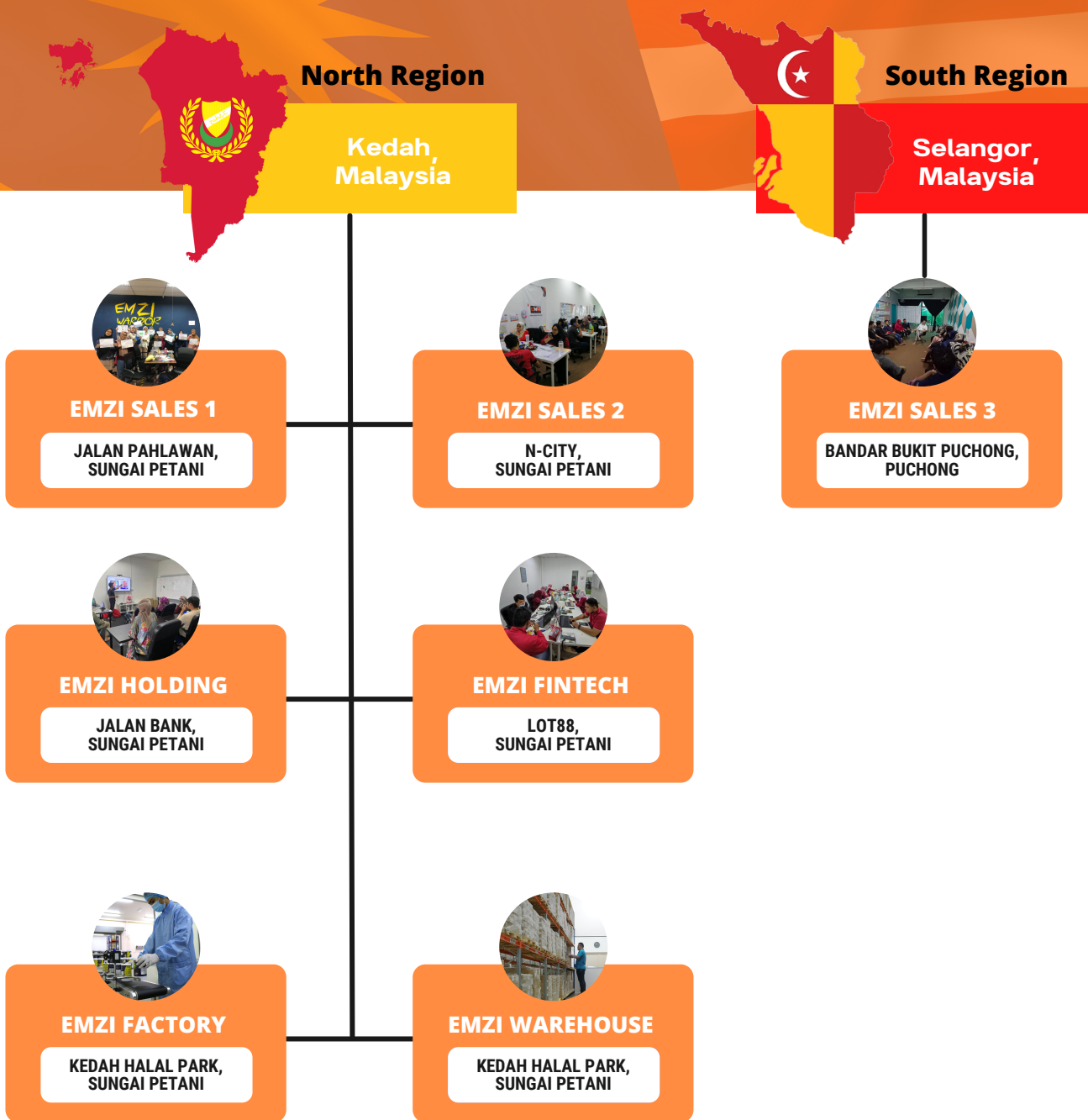


NANO CORE

Industrial Research Laboratory

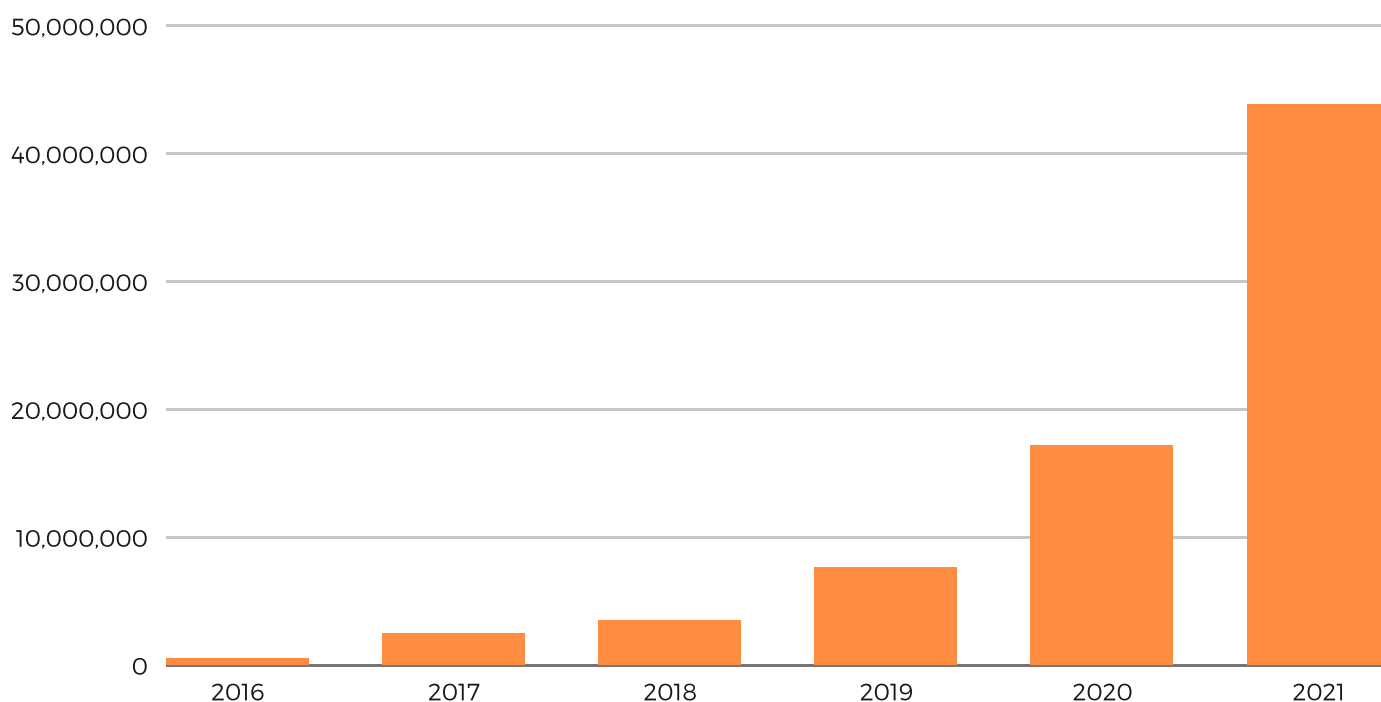


OUR LOCATION



EMZI SALES PERFORMANCE 2016-2021

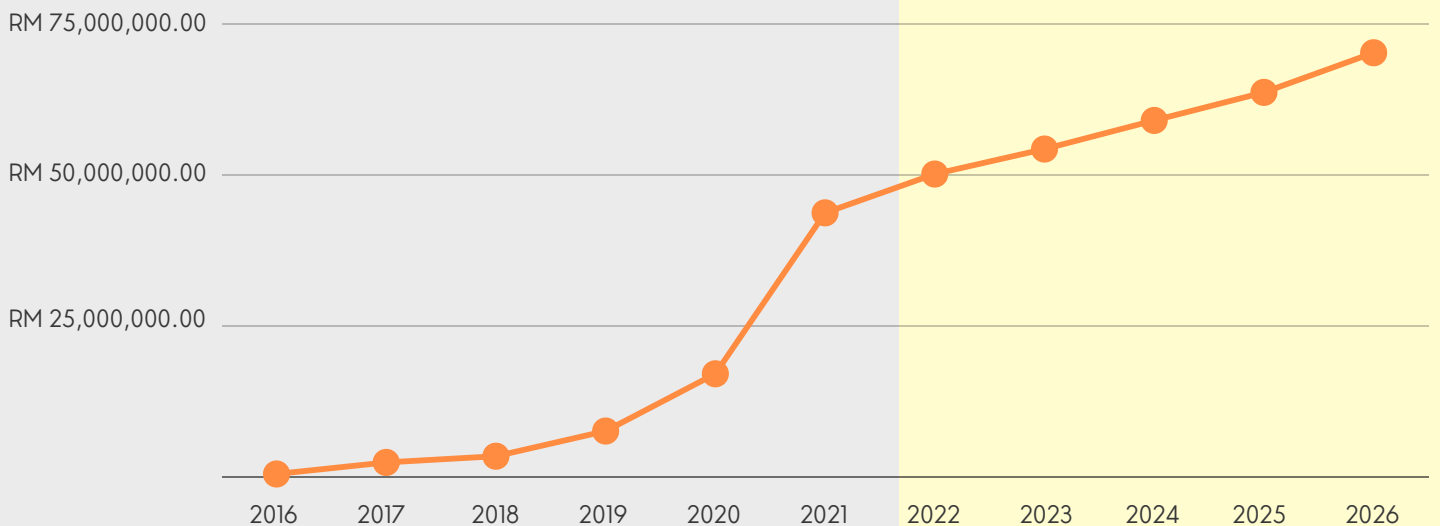
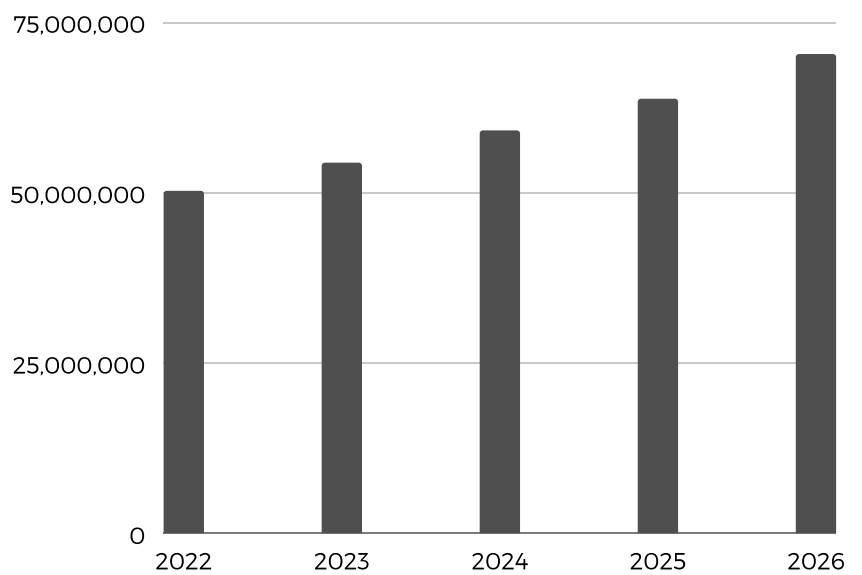
Years	Total Sales
2016	RM 451,453.00
2017	RM 2,367,785.00
2018	RM 3,396,996.00
2019	RM 7,566,914.20
2020	RM 17,056,610.11
2021	RM 43,726,020.25
2022 (Forecast)	RM 50,160,000.00



SALES TARGET 5 YEARS FROM NOW

RM70,260,000.00
IN 2026

Tahun	Total Sales
2022	RM 50,160,000.00
2023	RM 54,300,000.00
2024	RM 59,040,000.00
2025	RM 63,690,000.00
2026	RM 70,260,000.00



Sales Performance 2016-2026

EMZI CERTIFICATES & AWARDS



MESTI RECOGNITION
MINISTRY OF HEALTH OF MALAYSIA



TOP KEY BUSINESS PARTNER
DHL



INTERNATIONAL AWARD
20TH MALAYSIA TECHNOLOGY EXPO 2021



SILVER AWARD
20TH MALAYSIA TECHNOLOGY EXPO 2021



WWW.EMZIGROUP.COM | EMZIHOLDING@EMZI.COM.MY | 04-4246273